

# Zuri® Premium Decking by Royal® Case Study

## Chapel Hill, North Carolina

Jim Kaufmann has more than three decades of experience in the building materials industry. In January 2014 Jim and his wife, Mary, an interior designer, decided to undertake an exterior renovation project in their own backyard, adding a 1,800-square foot deck to their home in Chapel Hill, North Carolina.

The Kaufmanns turned to Ken Combs at CQC Home, the area's premier building and remodeling contractor, to begin the six-month project. The homeowners wanted to convert a steep, graveled surface behind their house into a top-of-the-line outdoor living space where they could entertain guests year-round. The homeowners also wanted a high-end deck that looked like an extension of their indoor living environment and didn't require annual maintenance. Jim had seen Zuri® Premium Decking by Royal® Building Products in advertisements and brought it to Ken's attention, and the rest is history.

"Zuri looks the closest to real wood out of any of the other composite decking products I've come across in my career," said Ken. "I was drawn to it immediately—not only because of its visual appeal, but the fact that it doesn't require yearly maintenance and is backed by a 25-year warranty."

The homeowners had a similar reaction. "I couldn't get over Zuri's realistic appearance," said Jim. "The non-repetitive woodgrain pattern looks just like exotic wood; if you didn't know it wasn't wood, you'd never know the difference."

Zuri combines the natural beauty of exotic hardwood with the unsurpassed durability and exceptionally low maintenance requirements of PVC to create a one-of-a-kind outdoor living environment. Engineered to resist stains, fade, rot and natural wear, Zuri met all of the Kaufmanns' criteria for their home's new addition.





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CQC Home installed the Kaufmanns' Zuri deck within a week, finding creative ways to use the boards to create unique design elements including decorative trim, built-in benches and a border inlay that helps define seating and dining areas. Other features of the 1,800-square foot outdoor living space include a screened-in porch with motorized screens, custom exterior-grade cabinets, a cedar ceiling and a true masonry fireplace.

Zuri offers homeowners incredible design versatility that can be used on porches, stairs, ceilings and docks. With special inlays available, Zuri comes in five colors: Chestnut, Walnut, Pecan, Brazilia and Weathered Gray. An interactive design tool on Zuri's website allows users to select color options and railing systems to help visualize their high-end, custom decking project.

"We love our new outdoor space and use it year-round as a family room and to entertain guests," said Jim. "Our Zuri deck is beautiful to look at and fits in with our design aesthetic. Knowing that it is maintenance-free is a huge plus."

For more information on Zuri,  
**visit [zuri.royalbuildingproducts.com](https://zuri.royalbuildingproducts.com).**

