



FOR IMMEDIATE RELEASE

OUTDECO USA Accepts Award for Best Outdoor Living Product 2017 at IBS

By: Steve Sawyer
11/17, 2017

Carlsbad, CA – OUTDECO USA announces the company winning the prestigious award of “Best Outdoor Living Product 2017” at the International Builders Show (IBS) on January 12, 2017. The National Association of Home Builders (NAHB) selected finalists in the top nine categories from the building industry. Over 400 entries were considered during the judging process. Finalists were evaluated on criteria such as innovation, functionality, and design.

The presentation of OUTDECO at IBS offered both inspirations and solutions to outdoor living design. IBS judges and show attendees visited the OUTDECO booth with amazement and enthusiasm. Attendees included home builders, architects and designers. Frequent feedback included; “Best product featured at the show.”, “How can we get this for my personal yard?”, “This is my first time seeing high design and privacy coupled together.”, “Can’t believe something so beautiful can be used outdoors.” and many, many more.

The goal to launch this new concept in North America has officially proven to be well accepted by the building industry. OUTDECO USA is excited regarding these strong responses and overall success of the IBS show. Moving forward, OUTDECO plans to grow the selection and distribution. The product selection will evolve yearly to keep the designs and sizes fresh and attractive.

About OUTDECO Decorative Panels

OUTDECO are decorative modular panels made of sustainable hardwood composite. The ready-to-install decorative screens are cost-effective, extremely versatile, weather proof, and will enhance any project. The panels are available in 10 unique designs to meet the many builder, designer and homeowner expectations of today. OUTDECO panels feature 3 privacy levels for creating the perfect environment for privacy. All panels come in convenient 24" x 48" or 48" x 70" sizes for easy installations. Contractors and homeowners appreciate the success of building a simple frame and allowing OUTDECO to provide the design. Please visit our website for additional information and inspirations: www.outdecousa.com

Contact

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